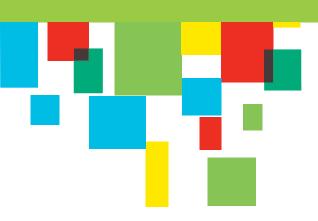
# **DTF Technology**

Xennia Jade DTF









# **Direct to Film**



## Product details:

- Xennia Jade DTF
  - CMYK, White and DTF Adhesive Powder

Color	Product Description	Product code	Pack Size
С	Xennia Jade DTF Cyan	91788011	1kg
M	Xennia Jade DTF Magenta	91788010	1kg
Y	Xennia Jade DTF Yellow	91787859	1kg
K	Xennia Jade DTF Black	91788012	1kg
W	Xennia Jade DTF White	91789286	1kg
Ad	DTF Adhesive Powder	91789287	10kg
Flush	Universal Flush	90376078	1kg

#### **Process steps**





Create your design file and apply mirror image



Apply color management and RIP software including a white separation



Print design (color backed with white) on selected PET film for DTF printing



Transfer image (ink face down) to required substrate using a heat press



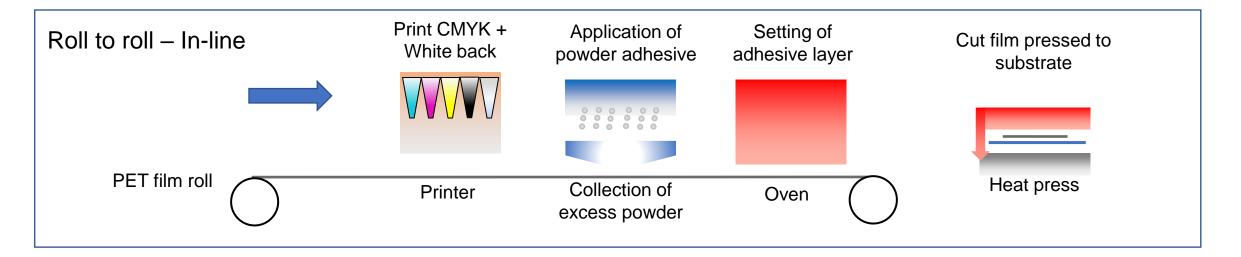
Melt the powder adhesive layer

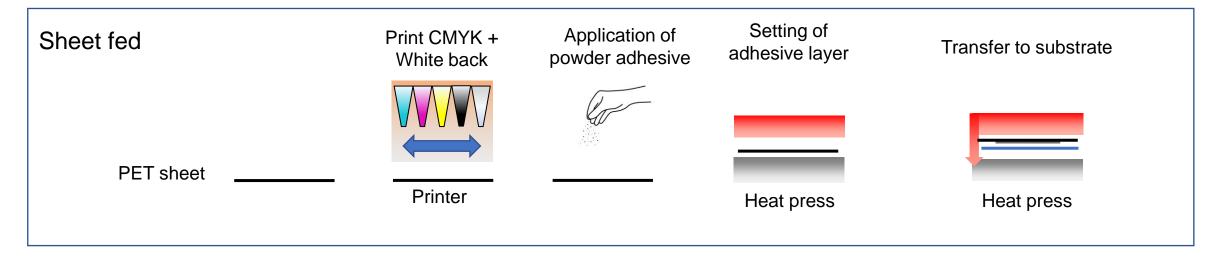


Apply even coat of powder adhesive and remove any excess

## Workflow







#### **Considerations**



- For best performance use a quality printer and quality ink
  - Low quality inks risk head damage, missing nozzles, lower colour density
- Ink sets are specific and require tuning of the CMYK + White layer plus compatibility with the powder adhesive for best results
- Not all PET films are suitable for DTF. For best results, printable two-sided cold peel film is preferred
- Good films have an ink receptive coating
- Choice of powder adhesive impacts performance of the print after transfer
- White ink will settle out over time printers should have an ink management system like recirculation
- DTF carries a premium price vs. roll-to-roll pigment inks
- Regular DTG inks wont necessarily directly apply to DTF

# **Pros and Cons**



Advantages	Disadvantages	
Simple low-cost set-up	Slow process per print finished	
Versatility - multi substrate potential	Printer maintenance needed	
Digital screen print	Waste - film, resin (unless collected)	
No pre-treatment needed	Ink-adhesive-film combination key	
Better stretch, no cracking		
Thin film – better hand feel vs DTG/Screen		
Gloss management possible		

#### Needs:

- Info from resellers on how they want to approach the market
- What support needs they have
- Types of films they want to promote

## Adhesive application

- Semi-industrial in-line process includes adhesive application and fixation before uptake roll
- Adhesive imparts fastness properties, specifically wash resistance
- Adhesive added to hopper and shaken over print to create even film
- Excess adhesive removed by agitation of the film and collected for re-application (amount of adhesive remaining on the film depends on the dryness/tackiness of the ink layer)
- IR dryer used to "set" the adhesive to the ink layer
- Important to create a melt layer and not have grainy or powder adhesive still present
- Dry film continues to uptake roller

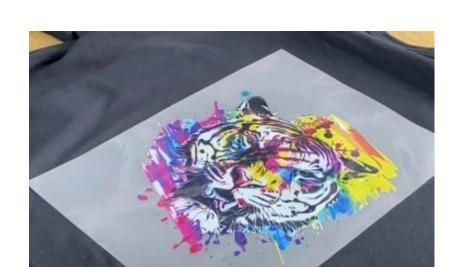


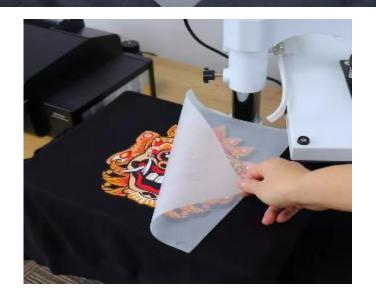


Adhesive applied is typically 2-6g per for every 1g ink
Thickness of adhesive layer can impact fabric hand feel and print layer apparent thickness"

#### **Fixation/Transfer**

- Adhesive and film combination dictates transfer conditions
- Some adhesives are recommended for specific substrates or fabric types
- Films can be hot peel or cold peel
- Typical transfer done using standard heat-press (often used for DTG)
- Transfer temperature usually from 100°C-140°C
- Transfer time from 5-15s







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